

Social Media Workshop

Scheduled Instructors

Michelle Price

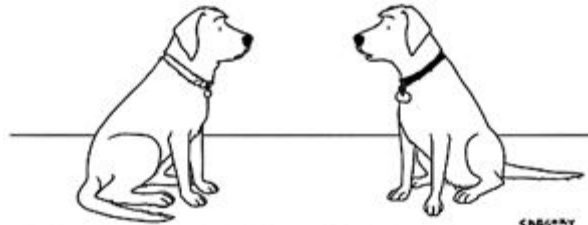
Michelle has been a leader in using new technologies for 10 years and has always had a keen sense for the next big thing.

Michelle's expertise is highly sought after for her intuitive ability to help experts & authors harness the power of the Social Web and use social media to create their online platform. She calls this division of her company, Social Media Savvy!

Michael Luna

CEO of Integrated Campaign Solutions, is also a founding board member of the Latino Business Chamber of Greater Los Angeles. Michael has been providing technology tools, including Voter Contact Software since 2005. In the last round of elections 85% of candidates using VoterNet, won their races.

Other Instructors to be announced



"I had my own blog for a while, but I decided to go back to just pointless, incessant barking."

**INTEGRATED
CAMPAIGN
SOLUTIONS**

WE WIN ELECTIONS!

2279 W 26th Pl, Suite #4
:Los Angeles CA 90018

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E-mail:
Michael.Luna@ICScampaigns.com

**INTEGRATED CAMPAIGN
SOLUTIONS
PRESENTS
SOCIAL MEDIA
FOR CAMPAIGNS
& POLITICAL OFFICES**



Social Media Workshop



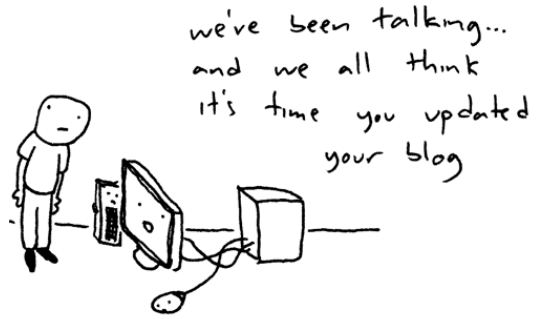
**INTEGRATED
CAMPAIGN**

**SOLUTIONS
is hosting a unique work-
shop on
Social Media
for the Campaign
& Political Office**

Do you have a website?
Have you been told you must have MySpace,
Facebook, LinkedIn pages?
So now you have these sites, now what?

YouTube, Blogs, Twitter! Having a web presence
alone will do very little for your campaign. How
many hits are you sites getting? How many of
those hits are campaign staff (yours and your
opposition)? Is your website a mere dumping
ground of press releases and copies of your mail-
ers?
Posting a few announcements on Facebook is
NOT a Social Media Campaign.

So how does your campaign
use these and other sites to
increase awareness of your
campaign and promote is-
sues important to your
district. How do these
sites attract NEW
DONORS and
VOLUNTEERS.



How do you build a dialog. How is a sense
of community built.
Most of all..... How do these sites get the
candidate more Votes!!!!

A winning campaign requires planning and
hard work. In order to be successful a
Web 2.0 Social Media campaign also re-
quires planning and hard work.

Integrated Campaign Solutions Workshops
are designed to cut through all the confusion and
give you skills you need to start your own Social
Media for the Campaign or
Political Office

Workshop topics will include:

- ◆ Blogs and Blogger outreach
- ◆ Micro blogs (Facebook, Twitter), how and when to use.
- ◆ Do's and Don'ts of websites
 - ◆ Help you with the plan-
ning of a Social Media Cam-
paign.
 - ◆ Integration of the Social
Media Campaign with the rest
of your campaign.
 - ◆ Social Media for the
Elected Official.
 - ◆ Bonus, Voter Data
Contact tracking

When: Saturday
December 12th 2009
12 Noon to 6PM

Where: 4301 E Valley Blvd
Los Angeles CA 90032

Registration \$99
Dinner and Snacks Included.

Early Registration by November 16th
\$75

Late Registration after Dec 5th
\$125

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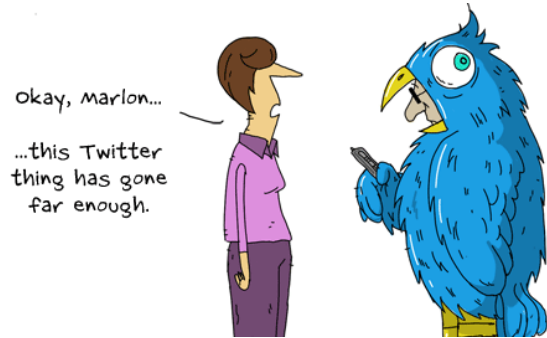


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Yes SIGN ME UP for **Integrated Campaign Solutions Social Media Workshop**

Name: _____

Billing Address: _____

City, ST, ZIP: _____

Email: _____

Phone: (_____) _____

Credit Card: _____

Expiration Date: ____/____ CVV Code: _____

Signature: _____

- ◇ Registration \$99
- ◇ Early Registration by November 16th \$75
- ◇ Late Registration after Dec 5th \$125

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